# Application for the Research Valorization Program

Dear Researchers,

**The World Bank (WB) is currently undertaking the “Supporting Innovation in Romanian Catching up Regions Project” in your region, through a technical assistance project financed by DG REGIO of the European Commission**. As part of this project, the WB team will provide targeted support to research teams in Universities in the North East(NE) and the North West (NW) Regions in collaboration with the respective Regional Development Agencies (RDAs). This targeted support will be provided through the Research Valorization Pilot program, targeting universities in Iasi and Cluj in the first phase.

The project application below will support the WB team and international experts[[1]](#footnote-1) to select projects with potential for commercialization that are interested in receiving capacity building to advance their project to a higher technology readiness level (TRL).

The selected projects will be invited to participate in a two-day National Science Foundation I-Corps workshop in Cluj and additional coaching sessions to provide research teams with tools for developing more commercially oriented projects, feedback on how to improve their current project proposals. Team needs for additional milestione- based coaching and downstream funds will be assessed. This workshop is planned for the week of March 25th, 2019. Please answer each question in the table below to your best available knowledge and return it completed to the Management Office for Technological and Cognitive Transfer by **March 8, 2019**.

We are looking forward to receiving your applications,

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| --- | --- | --- | --- |
| No. | Question | Answer | |
|  | What is the name of your Research Project/Technology you are developing? |  | |
|  | What University and department is your research team affiliated with? |  | |
|  | Please list the members of your research team (please prioritize up to 4 members of your research team who could attend including the Project leader) | 1. ……………………………….. 2. ……………………………….. 3. ……………………………….. 4. ……………………………….. | 1. ……………………………….. 2. ……………………………….. 3. ……………………………….. 4. ……………………………….. |
|  | **Short project description (please tell us as concisely and simple as possible what is the objective of the technology developed under your project):** | …………………………………………………………………………………………………………….  …………………………………………………………………………………………………………….  …………………………………………………………………………………………………………….  …………………………………………………………………………………………………………….  ……………………………………………………………………………………………………………. | |
|  | What is the innovation that this technology could potentially bring to the market? |  | |
|  | What industries, sectors could apply this technology/research? |  | |
|  | Which one of your clients’ problems are you helping to solve? |  | |
|  | How much might your potential clients would be willing to pay for your technology? |  | |
|  | Do you think that Romanian firms would be interested in buying this technology? |  | |
|  | If yes, are you already in touch with such companies? Please list the company names: | . | |
|  | Do you think that International firms would be interested in buying this technology? |  | |
|  | If yes, are you already in touch with such companies? Please list the company names: |  | |
|  | Could you estimate the commercialization readiness of your technology? |  | |
|  | Did your team consider a commercialization strategy for the technology? Did you consider licensing or forming a spin-off? |  | |
|  | Has your team already filed for patents for this technology in: | * Romania * European Union * Elsewhere? Please mention where……………………………………………. | |
|  | What key activities are needed to increase the likelihood of commercializing the research/technology you are working on? |  | |
|  | What type of specialized coaching/support might your team benefit from: | * Intellectual Property Management * Networking * State aid * Project Management * Marketing * Financial * Support with start-up/spin-off formation * Market research * Sector specific expertise (please indicate) ………………………………   ………………………………………………………………………………………………   * Legal support * Other: …………………………………………… | |
|  | Do you have any other information that you would like to transmit to the organizers of the I-corps workshop? |  | |

1. From the National Science Foundation I-corps program [↑](#footnote-ref-1)